



**Remit To:**  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1480021** Rev # **0** Invoice Date: **10/14/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Buyer: JESSICA MURRAY  
 Contract: 855459  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/08/2012 - 10/14/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - US House (1175)  
 Brand: J HERRERA FOR CONGRESS (177905)  
 Estimate/HL: /06320313  
 Comments: J HERRERA FOR CONGRE  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

**STRATEGIC MEDIA SERVICES - DC**  
 3299 K STREET, NW  
 SUITE 200  
 WASHINGTON, DC 20007-4413

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	4:58:00AM-5:57:00A	Per Week (4),We,Th,Fr	10/10/12 05:23 am (We)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (4),We,Th,Fr	10/10/12 05:53 am (We)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (4),We,Th,Fr	10/12/12 05:15 am (Fr)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (4),We,Th,Fr	10/12/12 05:45 am (Fr)	00:30	JHTV0923601DMMH	\$175.00	
3.0	SPOT	5:57:00AM-6:58:00A	Per Week (3),We,Th,Fr	10/11/12 06:26 am (Th)	00:30	JHTV0923601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),We,Th,Fr	10/11/12 06:44 am (Th)	00:30	JHTV0923601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),We,Th,Fr	10/12/12 06:54 am (Fr)	00:30	JHTV0923601DMMH	\$600.00	
5.0	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	10/10/12 07:00 am (We)	00:30	JHTV0923601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	10/10/12 07:26 am (We)	00:30	JHTV0923601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	10/11/12 08:34 am (Th)	00:30	JHTV0923601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (4),We,Th,Fr	10/12/12 08:27 am (Fr)	00:30	JHTV0923601DMMH	\$625.00	
7.0	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/10/12 09:49 am (We)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/11/12 09:56 am (Th)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/12/12 09:51 am (Fr)	00:30	JHTV0923601DMMH	\$275.00	
9.0	SPOT	10:00:00AM-11:00:0	Per Week (3),We,Th,Fr	10/10/12 10:28 am (We)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (3),We,Th,Fr	10/11/12 10:46 am (Th)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (3),We,Th,Fr	10/12/12 10:51 am (Fr)	00:30	JHTV0923601DMMH	\$275.00	
11.0	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/11/12 12:21 pm (Th)	00:30	JHTV0923601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/12/12 12:13 pm (Fr)	00:30	JHTV0923601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/12/12 12:26 pm (Fr)	00:30	JHTV0923601DMMH	\$350.00	
13.0	SPOT	2:58:00PM-4:00:00P	Per Week (3),We,Th,Fr	10/11/12 03:00 pm (Th)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),We,Th,Fr	10/11/12 03:40 pm (Th)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),We,Th,Fr	10/12/12 03:30 pm (Fr)	00:30	JHTV0923601DMMH	\$250.00	
15.0	SPOT	4:00:00PM-4:57:00P	Per Week (2),We,Th	10/10/12 04:12 pm (We)	00:30	JHTV0923601DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (2),We,Th	10/11/12 04:36 pm (Th)	00:30	JHTV0923601DMMH	\$500.00	
17.0	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/10/12 05:21 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/11/12 05:22 pm (Th)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/12/12 05:28 pm (Fr)	00:30	JHTV0923601DMMH	\$775.00	
20.0	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/10/12 06:22 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/10/12 06:40 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/12/12 06:55 pm (Fr)	00:30	JHTV0923601DMMH	\$775.00	
22.0	SPOT	7:00:00PM-7:29:00P	Per Week (3),We,Th,Fr	10/10/12 07:08 pm (We)	00:30	JHTV0923601DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3),We,Th,Fr	10/12/12 07:07 pm (Fr)	00:30	JHTV0923601DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3),We,Th,Fr	10/12/12 07:29 pm (Fr)	00:30	JHTV0923601DMMH	\$450.00	
24.0	SPOT	10:59:00PM-11:34:0	Per Week (3),We,Th,Fr	10/10/12 11:30 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3),We,Th,Fr	10/11/12 11:25 pm (Th)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3),We,Th,Fr	10/12/12 11:30 pm (Fr)	00:30	JHTV0923601DMMH	\$775.00	
27.0	SPOT	10:00:00PM-Dateline	Day,F-1	10/12/12 10:11 pm (Fr)	00:30	JHTV0923601DMMH	\$2200.00	
28.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	10/13/12 07:29 am (Sa)	00:30	JHTV0923601DMMH	\$275.00	
29.0	SPOT	5:00:00PM-6:30:00P	Day,Sa-1	10/13/12 05:56 pm (Sa)	00:30	JHTV0923601DMMH	\$400.00	
30.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	10/13/12 11:20 pm (Sa)	00:30	JHTV0923601DMMH	\$550.00	
31.0	SPOT	11:29:30PM-Saturda	Day,Sa-1	10/13/12 12:51 am (Sa)	00:30	JHTV0923601DMMH	\$850.00	
32.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	10/14/12 08:22 am (Su)	00:30	JHTV0923601DMMH	\$275.00	
33.0	SPOT	8:58:00AM-Meet The	Day,Su-1	10/14/12 09:59 am (Su)	00:30	JHTV0923601DMMH	\$600.00	
34.0	NFL	5:13:26PM-NBC Sun	Day,Su-1	10/14/12 08:53 pm (Su)	00:30	JHTV0923601DMMH	\$4800.00	
35.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	10/14/12 11:12 pm (Su)	00:30	JHTV0923601DMMH	\$550.00	



**Remit To:**  
**KGW**  
P.O. BOX 203981  
HOUSTON TX 77216-3981

## OFFICIAL BILLING INVOICE

Inv # 1480021      Rev # 0      Invoice Date: 10/14/2012

Advertiser: Jaime Herrera for Congress (33945)  
Agency: Strategic Media Services - DC (2761)  
Contract: 855459

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$28,275.00
Commission	(\$4,241.25)
Sales Tax	\$0.00

<b>NET TOTAL</b>	<b>\$24,033.75</b>
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Due By: 10/14/2012

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Total Spots  
46



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1481107** Rev # **0** Invoice Date: **10/21/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Buyer: JESSICA MURRAY  
 Contract: 855459  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/15/2012 - 10/21/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - US House (1175)  
 Brand: J HERRERA FOR CONGRESS (177905)  
 Estimate/HL: /06320313  
 Comments: J HERRERA FOR CONGRE  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

**STRATEGIC MEDIA SERVICES - DC**  
 3299 K STREET, NW  
 SUITE 200  
 WASHINGTON, DC 20007-4413

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	4:58:00AM-5:57:00A	Per Week (3),Mo,Tu	10/15/12 05:42 am (Mo)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3),Mo,Tu	10/16/12 05:23 am (Tu)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3),Mo,Tu	10/16/12 05:52 am (Tu)	00:30	JHTV0923601DMMH	\$175.00	
4.0	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	10/15/12 05:59 am (Mo)	00:30	JHTV0923601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	10/16/12 06:13 am (Tu)	00:30	JHTV0923601DMMH	\$600.00	
6.0	SPOT	6:58:00AM-9:00:00A	Per Week (2),Mo,Tu	10/15/12 08:51 am (Mo)	00:30	JHTV0923601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (2),Mo,Tu	10/16/12 07:56 am (Tu)	00:30	JHTV0923601DMMH	\$625.00	
8.0	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu	10/15/12 09:49 am (Mo)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu	10/16/12 09:51 am (Tu)	00:30	JHTV0923601DMMH	\$275.00	
10.0	SPOT	10:00:00AM-11:00:0	Day,M-1	10/15/12 10:27 am (Mo)	00:30	JHTV0923601DMMH	\$275.00	
12.0	SPOT	11:59:00AM-12:31:0	Per Week (2),Mo,Tu	10/15/12 12:26 pm (Mo)	00:30	JHTV0923601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (2),Mo,Tu	10/15/12 12:29 pm (Mo)	00:30	JHTV0923601DMMH	\$350.00	
14.0	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu	10/15/12 03:39 pm (Mo)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu	10/16/12 03:24 pm (Tu)	00:30	JHTV0923601DMMH	\$250.00	
16.0	SPOT	4:00:00PM-4:57:00P	Day,M-1	10/15/12 04:25 pm (Mo)	00:30	JHTV0923601DMMH	\$500.00	
18.0	SPOT	4:57:00PM-5:30:00P	Per Week (2),Mo,Tu	10/15/12 05:22 pm (Mo)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (2),Mo,Tu	10/16/12 05:22 pm (Tu)	00:30	JHTV0923601DMMH	\$775.00	
21.0	SPOT	5:59:00PM-7:00:00P	Per Week (2),Mo,Tu	10/15/12 06:23 pm (Mo)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (2),Mo,Tu	10/15/12 06:54 pm (Mo)	00:30	JHTV0923601DMMH	\$775.00	
23.0	SPOT	7:00:00PM-7:29:00P	Per Week (2),Mo,Tu	10/15/12 07:07 pm (Mo)	00:30	JHTV0923601DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (2),Mo,Tu	10/15/12 07:18 pm (Mo)	00:30	JHTV0923601DMMH	\$450.00	
25.0	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/15/12 11:22 pm (Mo)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/16/12 11:27 pm (Tu)	00:30	JHTV0923601DMMH	\$775.00	
26.0	SPOT	7:58:00PM-Voice	Day,M-1	10/15/12 08:28 pm (Mo)	00:30	JHTV0923601DMMH	\$4500.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$15,550.00	Total Spots
Commission	(\$2,332.50)	24
Sales Tax	\$0.00	

**NET TOTAL \$13,217.50**

Due By: 10/21/2012



000347

## OFFICIAL BILLING INVOICE

Inv # 1483543	Rev # 0	Invoice Date: 10/28/2012
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Advertiser: Jaime Herrera for Congress (33945)  
Agency: Strategic Media Services - DC (2761)  
Buyer: JESSICA MURRAY  
Contract: 855454  
Acct Type: National/Political Candidate - Agency  
Terms: Cash In Advance  
Bill Type: Weekly/Irregular  
Period: 10/22/2012 - 10/28/2012  
Coop: No  
Salesperson: Matthew Norten, (703) 516-9399  
Product: Political - US House (1175)  
Brand: J HERRERA FOR CONGRESS (177905)  
Estimate/HL: /06320437  
Comments: J HERRERA FOR CONGRE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	4:58:00AM-5:57:00A	Per Week (3), We,Th,Fr	10/24/12 05:14 am (We)	00:30	JHTV101501DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3), We,Th,Fr	10/25/12 05:42 am (Th)	00:30	JHTV101501DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3), We,Th,Fr	10/26/12 05:00 am (Fr)	00:30	JHTV101501DMMH	\$175.00	
3.0	SPOT	5:57:00AM-6:58:00A	Per Week (3), We,Th,Fr	10/24/12 06:43 am (We)	00:30	JHTV101501DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3), We,Th,Fr	10/25/12 05:59 am (Th)	00:30	JHTV101501DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3), We,Th,Fr	10/26/12 06:12 am (Fr)	00:30	JHTV101501DMMH	\$600.00	
5.0	SPOT	6:58:00AM-9:00:00A	Per Week (3), We,Th,Fr	10/24/12 08:27 am (We)	00:30	JHTV101501DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3), We,Th,Fr	10/25/12 07:26 am (Th)	00:30	JHTV101501DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3), We,Th,Fr	10/26/12 07:24 am (Fr)	00:30	JHTV101501DMMH	\$625.00	
7.0	SPOT	9:00:00AM-10:00:00	Per Week (3), We,Th,Fr	10/24/12 09:51 am (We)	00:30	JHTV101501DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3), We,Th,Fr	10/26/12 09:51 am (Fr)	00:30	JHTV101501DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3), We,Th,Fr	10/26/12 10:00 am (Fr)	00:30	JHTV101501DMMH	\$275.00	
9.0	SPOT	10:00:00AM-11:00:0	Per Week (3), We,Th,Fr	10/24/12 10:46 am (We)	00:30	JHTV101501DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (3), We,Th,Fr	10/25/12 10:27 am (Th)	00:30	JHTV101501DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (3), We,Th,Fr	10/26/12 10:58 am (Fr)	00:30	JHTV101501DMMH	\$275.00	
11.0	SPOT	11:59:00AM-12:31:0	Per Week (3), We,Th,Fr	10/24/12 12:25 pm (We)	00:30	JHTV101501DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3), We,Th,Fr	10/25/12 12:25 pm (Th)	00:30	JHTV101501DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3), We,Th,Fr	10/26/12 12:30 pm (Fr)	00:30	JHTV101501DMMH	\$350.00	
13.0	SPOT	12:31:00PM-1:00:00	Per Week (3), We,Th,Fr	10/24/12 12:58 pm (We)	00:30	JHTV101501DMMH	\$125.00	
	SPOT	12:31:00PM-1:00:00	Per Week (3), We,Th,Fr	10/26/12 12:58 pm (Fr)	00:30	JHTV101501DMMH	\$125.00	
15.0	SPOT	1:00:00PM-1:58:00P	Per Week (3), We,Th,Fr	10/24/12 01:28 pm (We)	00:30	JHTV101501DMMH	\$150.00	
	SPOT	1:00:00PM-1:58:00P	Per Week (3), We,Th,Fr	10/25/12 01:45 pm (Th)	00:30	JHTV101501DMMH	\$150.00	
	SPOT	1:00:00PM-1:58:00P	Per Week (3), We,Th,Fr	10/26/12 01:26 pm (Fr)	00:30	JHTV101501DMMH	\$150.00	
17.0	SPOT	1:58:00PM-2:58:00P	Per Week (3), We,Th,Fr	10/24/12 02:19 pm (We)	00:30	JHTV101501DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (3), We,Th,Fr	10/25/12 02:11 pm (Th)	00:30	JHTV101501DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (3), We,Th,Fr	10/26/12 01:58 pm (Fr)	00:30	JHTV101501DMMH	\$250.00	
19.0	SPOT	2:58:00PM-4:00:00P	Per Week (3), We,Th,Fr	10/24/12 03:38 pm (We)	00:30	JHTV101501DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3), We,Th,Fr	10/25/12 03:24 pm (Th)	00:30	JHTV101501DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3), We,Th,Fr	10/26/12 02:59 pm (Fr)	00:30	JHTV101501DMMH	\$250.00	
21.0	SPOT	7:29:00PM-7:57:00P	Day,Th-1	10/25/12 07:51 pm (Th)	00:30	JHTV101501DMMH	\$500.00	
23.0	SPOT	4:00:00PM-4:57:00P	Per Week (3), We,Th,Fr	10/24/12 04:13 pm (We)	00:30	JHTV101501DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3), We,Th,Fr	10/25/12 04:24 pm (Th)	00:30	JHTV101501DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3), We,Th,Fr	10/26/12 04:24 pm (Fr)	00:30	JHTV101501DMMH	\$500.00	
25.0	SPOT	4:57:00PM-5:30:00P	Per Week (3), We,Th,Fr	10/24/12 05:22 pm (We)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (3), We,Th,Fr	10/26/12 05:14 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (3), We,Th,Fr	10/26/12 05:28 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
28.0	SPOT	5:59:00PM-7:00:00P	Per Week (3), We,Th,Fr	10/24/12 06:53 pm (We)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3), We,Th,Fr	10/26/12 06:15 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3), We,Th,Fr	10/26/12 06:54 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
30.0	SPOT	7:00:00PM-7:29:00P	Per Week (3), We,Th,Fr	10/25/12 07:08 pm (Th)	00:30	JHTV101501DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3), We,Th,Fr	10/25/12 07:22 pm (Th)	00:30	JHTV101501DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3), We,Th,Fr	10/26/12 07:16 pm (Fr)	00:30	JHTV101501DMMH	\$450.00	
32.0	SPOT	10:59:00PM-11:34:0	Per Week (3), We,Th,Fr	10/25/12 11:12 pm (Th)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3), We,Th,Fr	10/25/12 11:28 pm (Th)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3), We,Th,Fr	10/26/12 11:10 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
34.0	SPOT	11:34:00PM-12:37:0	Per Week (2), We,Fr	10/24/12 11:57 pm (We)	00:30	JHTV101501DMMH	\$300.00	
						CONTINUED		



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**
**Inv # 1483543**
**Rev # 0**
**Invoice Date: 10/28/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Contract: 855454

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	11:34:00PM-12:37:0	Per Week (2),We,Fr	10/26/12 12:30 am (Fr)	00:30	JHTV101501DMMH	\$300.00	
37.0	SPOT	9:00:00PM-Law and	Day,W-1	10/24/12 09:40 pm (We)	00:30	JHTV101501DMMH	\$1700.00	
38.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	10/27/12 06:11 am (Sa)	00:30	JHTV102601DMMH	\$275.00	
39.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/27/12 05:48 pm (Sa)	00:30	JHTV102601DMMH	\$400.00	
40.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	10/27/12 11:15 pm (Sa)	00:30	JHTV102601DMMH	\$550.00	
41.0	SPOT	11:29:30PM-Saturda	Day,Sa-1	10/27/12 12:57 am (Sa)	00:30	JHTV102601DMMH	\$850.00	
42.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	10/28/12 06:21 am (Su)	00:30	JHTV102601DMMH	\$275.00	
45.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	10/28/12 11:22 pm (Su)	00:30	JHTV102601DMMH	\$550.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$24,625.00	Total Spots
Commission	(\$3,693.75)	54
Sales Tax	\$0.00	

<b>NET TOTAL</b>	<b>\$20,931.25</b>
------------------	--------------------

Due By: 10/28/2012





000347  
STRATEGIC MEDIA SERVICES - DC  
3299 K STREET, NW  
SUITE 200  
WASHINGTON, DC 20007-4413

Inv # 1486788      Rev # 0      Invoice Date: 10/28/2012

Advertiser:	Jaime Herrera for Congress (33945)
Agency:	Strategic Media Services - DC (2761)
Buyer:	JESSICA MURRAY
Contract:	855451
Acct Type:	National/Political Candidate - Agency
Terms:	Cash In Advance
Bill Type:	Standard
Period:	10/01/2012 - 10/28/2012
Coop:	No
Salesperson:	Matthew Norten, (703) 516-9399
Product:	Political - US House (1175)
Brand:	J HERRERA FOR CONGRESS (177905)
Estimate/HL:	/06320338
Comments:	J HERRERA FOR CONGRE ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com	

### Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	4:58:00AM-5:57:00A	Per Week (3),We,Th,Fr	10/17/12 05:15 am (We)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3),We,Th,Fr	10/18/12 05:14 am (Th)	00:30	JHTV0923601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3),We,Th,Fr	10/19/12 05:22 am (Fr)	00:30	JHTV101501DMMH	\$175.00	
2.0	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu	10/22/12 05:14 am (Mo)	00:30	JHTV101501DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu	10/23/12 05:21 am (Tu)	00:30	JHTV101501DMMH	\$175.00	
3.0	SPOT	5:57:00AM-6:58:00A	Per Week (3),We,Th,Fr	10/17/12 06:45 am (We)	00:30	JHTV0923601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),We,Th,Fr	10/18/12 06:44 am (Th)	00:30	JHTV0923601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (3),We,Th,Fr	10/19/12 06:27 am (Fr)	00:30	JHTV101501DMMH	\$600.00	
4.0	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	10/22/12 05:58 am (Mo)	00:30	JHTV101501DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	10/23/12 06:13 am (Tu)	00:30	JHTV101501DMMH	\$600.00	
5.0	SPOT	6:58:00AM-9:00:00A	Per Week (3),We,Th,Fr	10/17/12 07:27 am (We)	00:30	JHTV0923601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),We,Th,Fr	10/18/12 08:27 am (Th)	00:30	JHTV0923601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),We,Th,Fr	10/19/12 08:36 am (Fr)	00:30	JHTV101501DMMH	\$625.00	
6.0	SPOT	6:58:00AM-9:00:00A	Per Week (2),Mo,Tu	10/22/12 06:59 am (Mo)	00:30	JHTV101501DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (2),Mo,Tu	10/23/12 07:56 am (Tu)	00:30	JHTV101501DMMH	\$625.00	
7.0	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/17/12 09:51 am (We)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/18/12 09:52 am (Th)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/19/12 09:52 am (Fr)	00:30	JHTV101501DMMH	\$275.00	
8.0	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu	10/22/12 09:57 am (Mo)	00:30	JHTV101501DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu	10/23/12 09:59 am (Tu)	00:30	JHTV101501DMMH	\$275.00	
9.0	SPOT	10:00:00AM-11:00:0	Per Week (3),We,Th,Fr	10/17/12 10:27 am (We)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (3),We,Th,Fr	10/18/12 10:46 am (Th)	00:30	JHTV0923601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (3),We,Th,Fr	10/19/12 10:51 am (Fr)	00:30	JHTV101501DMMH	\$275.00	
10.0	SPOT	10:00:00AM-11:00:0	Per Week (2),Mo,Tu	10/22/12 10:28 am (Mo)	00:30	JHTV101501DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (2),Mo,Tu	10/23/12 10:46 am (Tu)	00:30	JHTV101501DMMH	\$275.00	
11.0	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/17/12 12:25 pm (We)	00:30	JHTV0923601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/18/12 12:16 pm (Th)	00:30	JHTV0923601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/19/12 12:30 pm (Fr)	00:30	JHTV101501DMMH	\$350.00	
12.0	SPOT	11:59:00AM-12:31:0	Per Week (2),Mo,Tu	10/22/12 12:26 pm (Mo)	00:30	JHTV101501DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (2),Mo,Tu	10/23/12 12:21 pm (Tu)	00:30	JHTV101501DMMH	\$350.00	
13.0	SPOT	1:58:00PM-2:58:00P	Per Week (3),We,Th,Fr	10/17/12 02:21 pm (We)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (3),We,Th,Fr	10/18/12 01:58 pm (Th)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (3),We,Th,Fr	10/19/12 02:31 pm (Fr)	00:30	JHTV101501DMMH	\$250.00	
14.0	SPOT	1:58:00PM-2:58:00P	Per Week (2),Mo,Tu	10/22/12 02:49 pm (Mo)	00:30	JHTV101501DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (2),Mo,Tu	10/23/12 02:20 pm (Tu)	00:30	JHTV101501DMMH	\$250.00	
15.0	SPOT	2:58:00PM-4:00:00P	Per Week (3),We,Th,Fr	10/17/12 03:38 pm (We)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),We,Th,Fr	10/18/12 03:29 pm (Th)	00:30	JHTV0923601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (3),We,Th,Fr	10/19/12 03:23 pm (Fr)	00:30	JHTV101501DMMH	\$250.00	
16.0	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu	10/22/12 03:54 pm (Mo)	00:30	JHTV101501DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu	10/23/12 03:40 pm (Tu)	00:30	JHTV101501DMMH	\$250.00	
17.0	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/17/12 04:39 pm (We)	00:30	JHTV0923601DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/18/12 04:19 pm (Th)	00:30	JHTV0923601DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/19/12 04:25 pm (Fr)	00:30	JHTV101501DMMH	\$500.00	
18.0	SPOT	4:00:00PM-4:57:00P	Per Week (2),Mo,Tu	10/22/12 04:25 pm (Mo)	00:30	JHTV101501DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (2),Mo,Tu	10/23/12 04:47 pm (Tu)	00:30	JHTV101501DMMH	\$500.00	
19.0	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/17/12 05:27 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
CONTINUED								



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1486788**Rev # **0**Invoice Date: **10/28/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Contract: 855451

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/18/12 05:11 pm (Th)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/19/12 05:20 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
20.0	SPOT	4:57:00PM-5:30:00P	Per Week (2),Mo,Tu	10/22/12 05:27 pm (Mo)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (2),Mo,Tu	10/23/12 05:23 pm (Tu)	00:30	JHTV101501DMMH	\$775.00	
22.0	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/17/12 06:23 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/18/12 06:54 pm (Th)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/19/12 06:53 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
23.0	SPOT	5:59:00PM-7:00:00P	Per Week (2),Mo,Tu	10/23/12 06:43 pm (Tu)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (2),Mo,Tu	10/23/12 06:55 pm (Tu)	00:30	JHTV101501DMMH	\$775.00	
24.0	SPOT	7:00:00PM-7:29:00P	Per Week (3),We,Th,Fr	10/17/12 07:16 pm (We)	00:30	JHTV0923601DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3),We,Th,Fr	10/18/12 07:18 pm (Th)	00:30	JHTV0923601DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (3),We,Th,Fr	10/19/12 07:16 pm (Fr)	00:30	JHTV101501DMMH	\$450.00	
25.0	SPOT	7:00:00PM-7:29:00P	Per Week (2),Mo,Tu	10/23/12 07:28 pm (Tu)	00:30	JHTV101501DMMH	\$450.00	
26.0	SPOT	10:59:00PM-11:34:0	Per Week (3),We,Th,Fr	10/17/12 11:30 pm (We)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3),We,Th,Fr	10/18/12 11:22 pm (Th)	00:30	JHTV0923601DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (3),We,Th,Fr	10/19/12 11:30 pm (Fr)	00:30	JHTV101501DMMH	\$775.00	
27.0	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/22/12 11:28 pm (Mo)	00:30	JHTV101501DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/23/12 11:33 pm (Tu)	00:30	JHTV101501DMMH	\$775.00	
28.0	SPOT	11:34:00PM-12:37:0	Per Week (2),We,Fr	10/17/12 11:59 pm (We)	00:30	JHTV0923601DMMH	\$300.00	
	SPOT	11:34:00PM-12:37:0	Per Week (2),We,Fr	10/19/12 12:08 am (Fr)	00:30	JHTV101501DMMH	\$300.00	
29.0	SPOT	11:34:00PM-12:37:0	Day,M-1	10/22/12 12:30 am (Mo)	00:30	JHTV101501DMMH	\$300.00	
31.0	SPOT	10:00:00PM-Chicago	Day,W-1	10/17/12 10:29 pm (We)	00:30	JHTV0923601DMMH	\$2500.00	
32.0	SPOT	10:00:00PM-Dateline	Day,F-1	10/19/12 10:30 pm (Fr)	00:30	JHTV101501DMMH	\$2200.00	
33.0	SPOT	5:58:00AM-9:00:00A	Day,Sa-1	10/20/12 06:16 am (Sa)	00:30	JHTV101501DMMH	\$275.00	
34.0	SPOT	5:00:00PM-6:00:00P	Day,Sa-1	10/20/12 05:54 pm (Sa)	00:30	JHTV101501DMMH	\$400.00	
35.0	SPOT	10:59:00PM-11:29:0	Day,Sa-1	10/20/12 11:14 pm (Sa)	00:30	JHTV101501DMMH	\$550.00	
36.0	SPOT	11:29:30PM-Saturda	Day,Sa-1	10/20/12 12:55 am (Sa)	00:30	JHTV101501DMMH	\$850.00	
37.0	SPOT	5:58:00AM-8:58:00A	Day,Su-1	10/21/12 07:28 am (Su)	00:30	JHTV101501DMMH	\$275.00	
38.0	SPOT	8:58:00AM-Meet The	Day,Su-1	10/21/12 08:58 am (Su)	00:30	JHTV101501DMMH	\$600.00	
39.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	10/21/12 11:20 pm (Su)	00:30	JHTV101501DMMH	\$550.00	
40.0	SPOT	7:00:35PM-News @	Per Week (1),Tu	10/23/12 07:07 pm (Tu)	00:30	JHTV101501DMMH	\$450.00	
41.0	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/23/12 11:00 pm (Tu)	00:30	JHTV101501DMMH	\$900.00	
	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/23/12 11:26 pm (Tu)	00:30	JHTV101501DMMH	\$900.00	
42.0	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/25/12 04:38 pm (Th)	00:30	JHTV101501DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/26/12 04:38 pm (Fr)	00:30	JHTV101501DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/26/12 04:51 pm (Fr)	00:30	JHTV101501DMMH	\$500.00	
43.0	SPOT	12:37:00AM-1:36:00	Per Week (1),We,Th,Fr	10/26/12 01:30 am (Fr)	00:30	JHTV101501DMMH	\$300.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$43,075.00	Total Spots
Commission	(\$6,461.25)	83
Sales Tax	\$0.00	
<b>NET TOTAL</b>	<b>\$36,613.75</b>	

Due By: 10/28/2012



**Remit To:**  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1491710** Rev # **0** Invoice Date: **11/04/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Buyer: JESSICA MURRAY  
 Contract: 855454  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 10/29/2012 - 11/04/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - US House (1175)  
 Brand: J HERRERA FOR CONGRESS (177905)  
 Estimate/HL: /06320437  
 Comments: J HERRERA FOR CONGRE  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



**STRATEGIC MEDIA SERVICES - DC**  
 3299 K STREET, NW  
 SUITE 200  
 WASHINGTON, DC 20007-4413

000043

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu	10/29/12 05:22 am (Mo)	00:30	JHTV102601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu	10/30/12 05:27 am (Tu)	00:30	JHTV102601DMMH	\$175.00	
4.0	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	10/29/12 06:25 am (Mo)	00:30	JHTV102601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	10/30/12 06:28 am (Tu)	00:30	JHTV102601DMMH	\$600.00	
6.0	SPOT	6:58:00AM-9:00:00A	Per Week (2),Mo,Tu	10/29/12 08:36 am (Mo)	00:30	JHTV102601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (2),Mo,Tu	10/30/12 07:56 am (Tu)	00:30	JHTV102601DMMH	\$625.00	
8.0	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu	10/29/12 09:59 am (Mo)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (2),Mo,Tu	10/30/12 09:52 am (Tu)	00:30	JHTV102601DMMH	\$275.00	
10.0	SPOT	10:00:00AM-11:00:0	Per Week (2),Mo,Tu	10/29/12 10:53 am (Mo)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (2),Mo,Tu	10/30/12 10:44 am (Tu)	00:30	JHTV102601DMMH	\$275.00	
12.0	SPOT	11:59:00AM-12:31:0	Per Week (2),Mo,Tu	10/29/12 12:15 pm (Mo)	00:30	JHTV102601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (2),Mo,Tu	10/30/12 12:24 pm (Tu)	00:30	JHTV102601DMMH	\$350.00	
14.0	SPOT	12:31:00PM-1:00:00	Per Week (2),Mo,Tu	10/29/12 12:41 pm (Mo)	00:30	JHTV102601DMMH	\$125.00	
	SPOT	12:31:00PM-1:00:00	Per Week (2),Mo,Tu	10/30/12 12:53 pm (Tu)	00:30	JHTV102601DMMH	\$125.00	
16.0	SPOT	1:00:00PM-1:58:00P	Per Week (2),Mo,Tu	10/30/12 01:26 pm (Tu)	00:30	JHTV102601DMMH	\$150.00	
	SPOT	1:00:00PM-1:58:00P	Per Week (2),Mo,Tu	10/30/12 01:43 pm (Tu)	00:30	JHTV102601DMMH	\$150.00	
18.0	SPOT	1:58:00PM-2:58:00P	Per Week (2),Mo,Tu	10/29/12 02:33 pm (Mo)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (2),Mo,Tu	10/30/12 02:36 pm (Tu)	00:30	JHTV102601DMMH	\$250.00	
20.0	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu	10/29/12 03:42 pm (Mo)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (2),Mo,Tu	10/30/12 03:29 pm (Tu)	00:30	JHTV102601DMMH	\$250.00	
22.0	SPOT	7:29:00PM-7:57:00P	Day,M-1	10/29/12 07:50 pm (Mo)	00:30	JHTV102601DMMH	\$500.00	
24.0	SPOT	4:00:00PM-4:57:00P	Per Week (2),Mo,Tu	10/29/12 04:46 pm (Mo)	00:30	JHTV102601DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (2),Mo,Tu	10/30/12 04:37 pm (Tu)	00:30	JHTV102601DMMH	\$500.00	
26.0	SPOT	4:57:00PM-5:30:00P	Per Week (2),Mo,Tu	10/29/12 05:23 pm (Mo)	00:30	JHTV102601DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (2),Mo,Tu	10/30/12 05:24 pm (Tu)	00:30	JHTV102601DMMH	\$775.00	
29.0	SPOT	5:59:00PM-7:00:00P	Per Week (2),Mo,Tu	10/29/12 06:54 pm (Mo)	00:30	JHTV102601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (2),Mo,Tu	10/30/12 06:25 pm (Tu)	00:30	JHTV102601DMMH	\$775.00	
31.0	SPOT	7:00:00PM-7:29:00P	Per Week (2),Mo,Tu	10/29/12 07:28 pm (Mo)	00:30	JHTV102601DMMH	\$450.00	
	SPOT	7:00:00PM-7:29:00P	Per Week (2),Mo,Tu	10/30/12 07:15 pm (Tu)	00:30	JHTV102601DMMH	\$450.00	
33.0	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/29/12 11:14 pm (Mo)	00:30	JHTV102601DMMH	\$775.00	
	SPOT	10:59:00PM-11:34:0	Per Week (2),Mo,Tu	10/30/12 11:30 pm (Tu)	00:30	JHTV102601DMMH	\$775.00	
35.0	SPOT	11:34:00PM-12:37:0	Day,M-1	10/29/12 12:29 am (Mo)	00:30	JHTV102601DMMH	\$300.00	
36.0	SPOT	7:58:00PM-Voice	Day,Tu-1	10/30/12 08:46 pm (Tu)	00:30	JHTV102601DMMH	\$4000.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$17,500.00	Total Spots	33
Commission	(\$2,625.00)		
Sales Tax	\$0.00		

**NET TOTAL \$14,875.00**

Due By: 11/04/2012





**STRATEGIC MEDIA SERVICES - DC**  
**3299 K STREET, NW**  
**SUITE 200**  
**WASHINGTON, DC 20007-4413**

000043

Inv # 1491711      Rev # 0      Invoice Date: 11/04/2012

Advertiser:	Jaime Herrera for Congress (33945)
Agency:	Strategic Media Services - DC (2761)
Buyer:	JESSICA MURRAY
Contract:	855458
Acct Type:	National/Political Candidate - Agency
Terms:	Cash In Advance
Bill Type:	Weekly/Irregular
Period:	10/29/2012 - 11/04/2012
Coop:	No
Salesperson:	Matthew Norten, (703) 516-9399
Product:	Political - US House (1175)
Brand:	J HERRERA FOR CONGRESS (177905)
Estimate/HL:	/06321257
Comments:	J HERRERA FOR CONGRE ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com	

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
1.0	SPOT	4:58:00AM-5:57:00A	Per Week (3),We,Th,Fr	10/31/12 05:14 am (We)	00:30	JHTV102601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3),We,Th,Fr	11/01/12 05:22 am (Th)	00:30	JHTV102601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (3),We,Th,Fr	11/02/12 05:16 am (Fr)	00:30	JHTV102601DMMH	\$175.00	
3.0	SPOT	5:57:00AM-6:58:00A	Per Week (2),Th,Fr	11/01/12 06:12 am (Th)	00:30	JHTV102601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (2),Th,Fr	11/02/12 06:22 am (Fr)	00:30	JHTV102601DMMH	\$600.00	
5.0	SPOT	6:58:00AM-9:00:00A	Per Week (3),We,Th,Fr	10/31/12 07:26 am (We)	00:30	JHTV102601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),We,Th,Fr	10/31/12 08:59 am (We)	00:30	JHTV102601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),We,Th,Fr	11/02/12 07:22 am (Fr)	00:30	JHTV102601DMMH	\$625.00	
7.0	SPOT	9:00:00AM-10:00:00	Per Week (3),We,Th,Fr	10/31/12 09:57 am (We)	00:30	JHTV102601DMMH	\$275.00	
9.0	SPOT	10:00:00AM-11:00:0	Per Week (4),We,Th,Fr	10/31/12 10:51 am (We)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (4),We,Th,Fr	11/01/12 10:27 am (Th)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (4),We,Th,Fr	11/01/12 10:46 am (Th)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (4),We,Th,Fr	11/02/12 10:27 am (Fr)	00:30	JHTV102601DMMH	\$275.00	
11.0	SPOT	11:00:00AM-11:59:0	Per Week (3),We,Th,Fr	10/31/12 11:25 am (We)	00:30	JHTV102601DMMH	\$150.00	
	SPOT	11:00:00AM-11:59:0	Per Week (3),We,Th,Fr	11/01/12 11:12 am (Th)	00:30	JHTV102601DMMH	\$150.00	
	SPOT	11:00:00AM-11:59:0	Per Week (3),We,Th,Fr	11/02/12 11:35 am (Fr)	00:30	JHTV102601DMMH	\$150.00	
13.0	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	10/31/12 12:16 pm (We)	00:30	JHTV102601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	11/01/12 12:25 pm (Th)	00:30	JHTV102601DMMH	\$350.00	
	SPOT	11:59:00AM-12:31:0	Per Week (3),We,Th,Fr	11/02/12 12:21 pm (Fr)	00:30	JHTV102601DMMH	\$350.00	
19.0	SPOT	1:58:00PM-2:58:00P	Per Week (4),We,Th,Fr	10/31/12 02:15 pm (We)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4),We,Th,Fr	11/01/12 02:33 pm (Th)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4),We,Th,Fr	11/02/12 02:33 pm (Fr)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	1:58:00PM-2:58:00P	Per Week (4),We,Th,Fr	11/02/12 02:48 pm (Fr)	00:30	JHTV102601DMMH	\$250.00	
21.0	SPOT	2:58:00PM-4:00:00P	Per Week (4),We,Th,Fr	10/31/12 03:25 pm (We)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4),We,Th,Fr	11/01/12 03:29 pm (Th)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4),We,Th,Fr	11/02/12 02:59 pm (Fr)	00:30	JHTV102601DMMH	\$250.00	
	SPOT	2:58:00PM-4:00:00P	Per Week (4),We,Th,Fr	11/02/12 03:37 pm (Fr)	00:30	JHTV102601DMMH	\$250.00	
23.0	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	10/31/12 04:38 pm (We)	00:30	JHTV102601DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	11/01/12 04:24 pm (Th)	00:30	JHTV102601DMMH	\$500.00	
	SPOT	4:00:00PM-4:57:00P	Per Week (3),We,Th,Fr	11/02/12 04:14 pm (Fr)	00:30	JHTV102601DMMH	\$500.00	
25.0	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	10/31/12 05:27 pm (We)	00:30	JHTV102601DMMH	\$775.00	
	SPOT	4:57:00PM-5:30:00P	Per Week (3),We,Th,Fr	11/01/12 05:14 pm (Th)	00:30	JHTV102601DMMH	\$775.00	
28.0	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	10/31/12 06:59 pm (We)	00:30	JHTV102601DMMH	\$775.00	
	SPOT	5:59:00PM-7:00:00P	Per Week (3),We,Th,Fr	11/01/12 06:22 pm (Th)	00:30	JHTV102601DMMH	\$775.00	
	SPOT							



Remit To:  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

**OFFICIAL BILLING INVOICE**
**Inv # 1491711**
**Rev # 0**
**Invoice Date: 11/04/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Contract: 855458

**Portland (KGW)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Ad ID / ISCI	Amount	Remarks
45.0	SPOT	11:00:00PM-11:35:0	Day,Su-1	11/04/12 11:23 pm (Su)	00:30	JHTV102601DMMH	\$550.00	
47.0	NFL	5:17:56PM-NBC Sun	Day,Su-1	11/04/12 07:34 pm (Su)	00:30	JHTV102601DMMH	\$7000.00	
48.0	SPOT	11:00:00AM-11:59:0	Per Week (1),Th,Fr	11/01/12 11:24 am (Th)	00:30	JHTV102601DMMH	\$100.00	
51.0	NFL - Pr	3:57:00PM-Football	Day,Su-1	11/04/12 04:17 pm (Su)	00:30	JHTV102601DMMH	\$1600.00	
52.0	SPOT	5:58:00AM-8:58:00A	Per Week (1),Sa,Su	11/04/12 08:51 am (Su)	00:30	JHTV102601DMMH	\$275.00	
53.0	SPOT	10:00:00PM-11:00:0	Day,F-1	11/02/12 10:30 pm (Fr)	00:30	JHTV102601DMMH	\$2200.00	
54.0	SPOT	9:58:34PM-Private Pr	Day,Su-1	11/04/12 10:22 pm (Su)	00:30	JHTV102601DMMH	\$609.00	
55.0	SPOT	9:00:00PM-10:00:00	Day,Sa-1	11/03/12 09:18 pm (Sa)	00:30	JHTV102601DMMH	\$1000.00	
56.0	SPOT	10:00:00PM-10:59:0	Day,Sa-1	11/03/12 10:12 pm (Sa)	00:30	JHTV102601DMMH	\$425.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at [TVBilling@belo.com](mailto:TVBilling@belo.com).

Gross Total	\$33,284.00	Total Spots
Commission	(\$4,992.60)	55
Sales Tax	\$0.00	

<b>NET TOTAL</b>	<b>\$28,291.40</b>
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Due By: 11/04/2012



**Remit To:**  
**KGW**  
 P.O. BOX 203981  
 HOUSTON TX 77216-3981

# OFFICIAL BILLING INVOICE

Inv # **1493078** Rev # **0** Invoice Date: **11/11/2012**

Advertiser: Jaime Herrera for Congress (33945)  
 Agency: Strategic Media Services - DC (2761)  
 Buyer: JESSICA MURRAY  
 Contract: 855458  
 Acct Type: National/Political Candidate - Agency  
 Terms: Cash In Advance  
 Bill Type: Weekly/Irregular  
 Period: 11/05/2012 - 11/11/2012  
 Coop: No  
 Salesperson: Matthew Norten, (703) 516-9399  
 Product: Political - US House (1175)  
 Brand: J HERRERA FOR CONGRESS (177905)  
 Estimate/HL: /06321257  
 Comments: J HERRERA FOR CONGRE  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com

**STRATEGIC MEDIA SERVICES - DC**  
 3299 K STREET, NW  
 SUITE 200  
 WASHINGTON, DC 20007-4413

## Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
2.0	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu	11/05/12 05:26 am (Mo)	00:30	JHTV102601DMMH	\$175.00	
	SPOT	4:58:00AM-5:57:00A	Per Week (2),Mo,Tu	11/05/12 05:53 am (Mo)	00:30	JHTV102601DMMH	\$175.00	
4.0	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	11/05/12 06:28 am (Mo)	00:30	JHTV102601DMMH	\$600.00	
	SPOT	5:57:00AM-6:58:00A	Per Week (2),Mo,Tu	11/06/12 05:59 am (Tu)	00:30	JHTV102601DMMH	\$600.00	
6.1	SPOT	6:58:00AM-9:00:00A	Per Week (3),Mo,Tu	11/05/12 07:56 am (Mo)	00:30	JHTV102601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),Mo,Tu	11/06/12 08:27 am (Tu)	00:30	JHTV102601DMMH	\$625.00	
	SPOT	6:58:00AM-9:00:00A	Per Week (3),Mo,Tu	11/06/12 08:37 am (Tu)	00:30	JHTV102601DMMH	\$625.00	
8.1	SPOT	9:00:00AM-10:00:00	Per Week (3),Mo,Tu	11/05/12 09:52 am (Mo)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3),Mo,Tu	11/05/12 09:56 am (Mo)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	9:00:00AM-10:00:00	Per Week (3),Mo,Tu	11/06/12 09:50 am (Tu)	00:30	JHTV102601DMMH	\$275.00	
10.0	SPOT	10:00:00AM-11:00:0	Per Week (4),Mo,Tu	11/05/12 10:27 am (Mo)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (4),Mo,Tu	11/05/12 10:45 am (Mo)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (4),Mo,Tu	11/06/12 10:28 am (Tu)	00:30	JHTV102601DMMH	\$275.00	
	SPOT	10:00:00AM-11:00:0	Per Week (4),Mo,Tu	11/06/12 10:48 am (Tu)	00:30	JHTV102601DMMH	\$275.00	
12.0	SPOT	11:00:00AM-11:59:0	Per Week (2),Mo,Tu	11/06/12 11:47 am (Tu)	00:30	JHTV102601DMMH	\$150.00	
	SPOT	11:00:00AM-11:59:0	Per Week (2),Mo,Tu	11/06/12 11:52 am (Tu)	00:30	JHTV102601DMMH	\$150.00	
14.0	SPOT	11:59:00AM-12:31:0	Day,M-1	11/05/12 12:29 pm (Mo)	00:30	JHTV102601DMMH	\$350.00	
16.0	SPOT	12:31:00PM-1:00:00	Day,M-1	11/05/12 12:51 pm (Mo)	00:30	JHTV102601DMMH	\$125.00	
20.0	SPOT	1:58:00PM-2:58:00P	Day,M-1	11/05/12 01:59 pm (Mo)	00:30	JHTV102601DMMH	\$250.00	
22.0	SPOT	2:58:00PM-4:00:00P	Day,M-1	11/05/12 03:47 pm (Mo)	00:30	JHTV102601DMMH	\$250.00	
24.0	SPOT	4:00:00PM-4:57:00P	Day,M-1	11/05/12 04:25 pm (Mo)	00:30	JHTV102601DMMH	\$500.00	
26.0	SPOT	4:57:00PM-5:30:00P	Day,M-1	11/05/12 05:27 pm (Mo)	00:30	JHTV102601DMMH	\$775.00	
31.0	SPOT	7:00:00PM-7:29:00P	Day,M-1	11/05/12 07:28 pm (Mo)	00:30	JHTV102601DMMH	\$450.00	
33.0	SPOT	10:59:00PM-11:34:0	Day,M-1	11/05/12 11:27 pm (Mo)	00:30	JHTV102601DMMH	\$775.00	
35.0	SPOT	11:34:00PM-12:37:0	Day,M-1	11/05/12 12:29 am (Mo)	00:30	JHTV102601DMMH	\$300.00	
36.0	SPOT	7:58:00PM-Voice	Day,M-1	11/05/12 09:19 pm (Mo)	00:30	JHTV102601DMMH	\$4500.00	
57.0	SPOT	7:58:00PM-Voice	Day,M-1	11/05/12 07:59 pm (Mo)	00:30	JHTV102601DMMH	\$1800.00	
58.0	SPOT	6:58:00AM-Today Sh	Day,Tu-1	11/06/12 07:58 am (Tu)	00:30	JHTV102601DMMH	\$325.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$16,050.00	Total Spots
Commission	(\$2,407.50)	28
Sales Tax	\$0.00	

**NET TOTAL \$13,642.50**

Due By: 11/11/2012